

TVU One & TVUPack: Transmit Live Video From Anywhere

TVU One and TVUPack are lightweight, portable video transmission systems capable of transmitting live professional HD video from any location over multiple 3G/4G LTE cellular, WiFi and Ethernet connections. With TVU One and TVUPack, colleges can transmit live directly to any broadcast facility or CDN for both Web and over the air broadcast.



Go Live From Anywhere - TVU customers around the world rely on TVU transmitters to deliver live video from practically any location. Whether your event takes place inside arenas and stadiums or in a place without infrastructure, such as a golf course or cross country race course, TVU transmitters are versatile enough to transmit video from wherever you need it – including moving vehicles. TVU also offers TVU Anywhere, a powerful app for iOS and Android mobile devices that turns any mobile device into a video transmitter that can deliver live video to the TVU receiver.

Simple Operation - TVU transmitters feature simple one button operation to ensure that any camera operator can easily use them without the need for complicated in-field configuration. Just plug the camera in, push the power button and go live.

Expand Your Audience and Enhance Your Brand - TVU Grid offers an easily scalable transmission solution that enables organizations to rapidly expand distribution capabilities to multiple geographical locations. Ideal for athletic departments eager to distribute content to local broadcasters and large national broadcast networks, TVU Grid is a powerful tool for sharing live video content between stations on the fly while maintaining low operational costs. Using TVU solutions, athletic departments can deliver live branded video content that can enhance the school or conference's visibility or deliver an added revenue stream for corporate sponsored content.

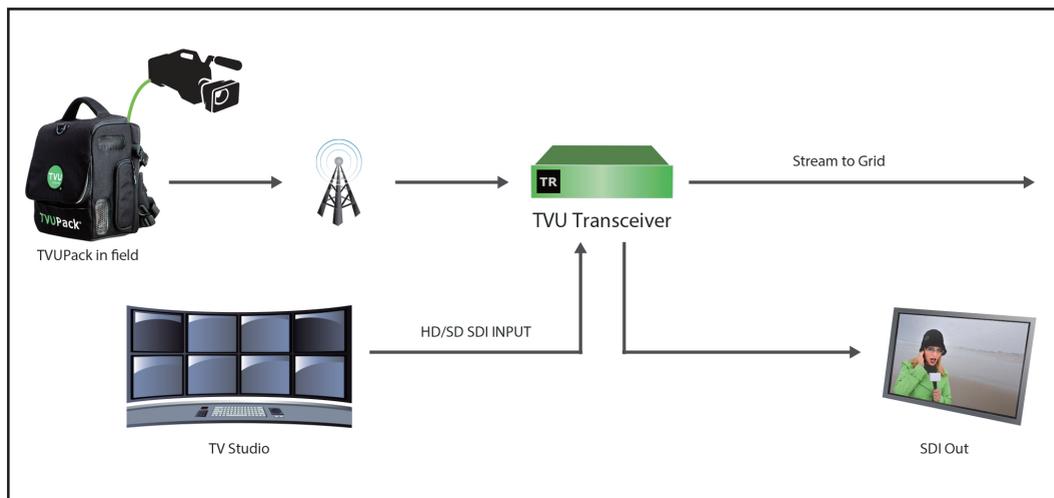
Utilize Existing Infrastructure - TVU enables college athletic departments to connect with alumni, boosters and fans in more ways than ever before. Colleges can increase content that delivers information and access to the school's most popular programs. TVU has been used to deliver live coverage of pre or post game events, signing day activities, press conferences, practice reports, coaches shows, booster events, alumni activities, and more. Additionally, TVU can be used to increase exposure for non-revenue sports by broadcasting live competitions, or can be used to augment recruiting efforts across multiple sports.

How The New Orleans Pelicans Leverage TVU to Increase Exposure and Connect with Fans

The NBA's New Orleans Pelicans deployed a TVUPack live mobile video transmitter to transmit live video from games, practices and other live team-related events. The Pelicans also deployed TVU Grid, a live IP-based video distribution solution. With the TVU Grid Transceiver, the Pelicans were able to have a direct connection with 18 broadcast stations within a 100 mile radius of the team, including local news stations, Fox Sports Southwest, and the largest online newspaper in New Orleans, giving the team the ability to push live video content to news outlets as it happens with just the push of a button.

The team streams every open press availability including practices, and pregame or postgame interviews with Coach Monty Williams live via the TVUPack to its TVU Grid Transceiver located in its production facility. The Pelicans then push the live video content out from the transceiver directly to the team's Web site as well as local news organizations they regularly work with.

TVU Grid: Distribute Live and Pre-Recorded Video to Media Outlets



TVU Grid is a powerful IP video distribution solution enabling organizations to share live or pre-recorded video content with broadcast organizations with just the click of a button. Using a TVU Grid transceiver colleges can instantly distribute video content to local broadcast stations, Regional Sports Networks, and national networks.

Easily Send Content to Broadcasters - TVU Grid can easily connect schools with existing TVU customers, including hundreds of local broadcast stations located in all 50 states, as well as RSNs including Comcast Sports Net and Time Warner Cable Sports and national networks such as ESPN, Fox Sports 1, and the NFL Network. Once the TVU Grid transceiver is installed in the school's video production facility, the school can easily send video content to broadcast stations using any SDI, IP or TVU transmitter video source.

What Customers Are Saying About TVU Video Solutions

"TVU solutions have been everything we wanted them to be. They have done a great job of getting our video content of the Pelicans to local media outlets. With TVU, we're able to send live press conference coverage and player interviews out to the media in our market that previously may not have been able to come out and get the footage themselves, which would have denied us coverage on the evening and afternoon newscasts." - Doug Tatum, Executive Director of Digital Media, New Orleans Pelicans

"We see TVUPack as a critical tool for helping the NHL media platforms report content from the field with this high quality, cost effective solution, allowing us to take fans deeper into the sport with greater degrees of access and transparency that today's connected fans demand." - Bob Chesterman, Senior VP, Programming and Production, National Hockey League

There is a strong demand from NFL fans around the world for more access to live and instant video content that provides greater transparency and access to our 32 teams than ever before. With TVUPack, NFL Network is able to meet that demand not only in our broadcast properties, but also across Web and mobile platforms bringing fans closer to the teams." - Glenn Adamo, Vice President, Media Operations, National Football League.

"TVU has helped us get video content to the TV stations and other news outlets that cover us, and it's giving us a live Web streaming solution that's much more reliable than the old system we used," said Doug Tatum, Executive Director of Digital Media, New Orleans Pelicans.

TVUPack has given the Pelicans a reliable live video acquisition solution that is easy to use and portable, enabling the team to deliver live coverage from every home and away game. The TVUPack's simple, one button operation eliminates the need for configuration at the arena, and eliminates the need for extensive photographer training. Pelicans photographers are able to connect a camera, push the power button and automatically transmit live video. "We're traveling with the team and the TVUPack and providing coverage that we didn't do last year," explained Tatum.

Additionally, TVU Grid has provided the Pelicans with a simple method to distribute live video content to local broadcasters, which helps drive additional exposure for the team.