

Quickly and Easily Post a Picture of Your Live Shot to Social Media



- Post directly to social media with a smart mobile device or PC
- Access images of a live shot in real-time on the TVU Social Media Manager
- Supports Twitter and Facebook

TVU Social allows broadcasters to post captured still images from the TVU transmitter live video stream directly to social media networks such as Twitter with just the push of a button. By using the TVU Anywhere Pro app on an iOS or Android device to connect with the TVU transmitter via WiFi, field crews are able to easily capture and send images directly to supported social media platforms of their choice. With TVU Social, it is now easier than ever for broadcasters in the field to promote their upcoming live shots or quickly inform viewers of breaking news coverage by immediately posting a captivating picture to their desired social media network.

TVU Social Media Manager

With the TVU Social Media Manager Service, broadcasters have access to a cloud based Web service that captures still JPEG images at regular intervals of the incoming live video streams from multiple TVU transmitter in the field enabling studio operators to select one or more JPEG images and post them directly to social media with the click of a button. These images are stored and can be used for future social media posts. The TVU Social Media Manager allows broadcasters in the field to focus on capturing live footage while studio operators can promote the news with corresponding images on social media.