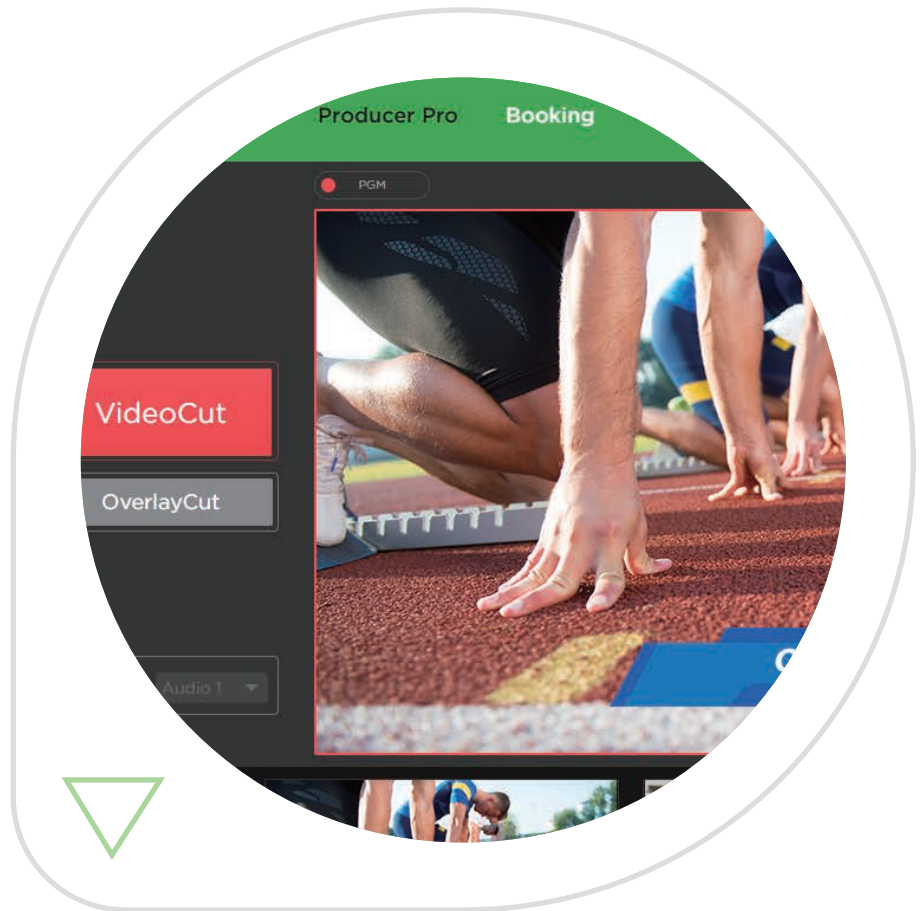




## Advantages

- ▲ Cloud-based solution - no hardware or software
- ▲ Uses simple WYSIWYG interface - no training required
- ▲ Supports TVU Anywhere iOS and Android live streaming apps
- ▲ Features multi-channel IP video switcher and titling and graphics capabilities
- ▲ Simultaneously output directly to social media and virtually any CDN platform



# TVU Producer Pro

Produce professional videos like an expert and at a lower cost

With Producer Pro, it is possible to produce multi-camera live events for social media and web streaming platforms without expensive hardware, software or training.

## Works with Any Standard IP Source

Producer Pro is designed to work with virtually any IP video source including TVU Anywhere, TVU One, TVUPack, TVU Mlink or any standard IP video stream (HTTP, RTP, RTSP, UDP, etc.). Up to 6 live streams can be easily added at any time by the user directly from the Producer Pro interface. With TVU Token, any user of an iOS, Android or MacOS device can quickly download the TVU Anywhere application and be added as a live video source in seconds.

### Live IP Video Switcher

Up to 6 video streams can be switched with frame accuracy from the TVU Producer Pro interface. Producer Pro uses patent-pending frame-accurate switch technology to overcome the limitation of Internet delay to enable frame accurate previews in the web based interface, and to have an action happen at exactly at the user's intended frame. TVU Producer Pro allows for quick-cuts on the source interface or the use of a traditional preview/program workflow. It also allows for audio/video cuts or video only cuts allowing audio to come from a single source while still switching video sources. This is useful for concerts and sporting events.

### Multi-channel Graphic Overlays

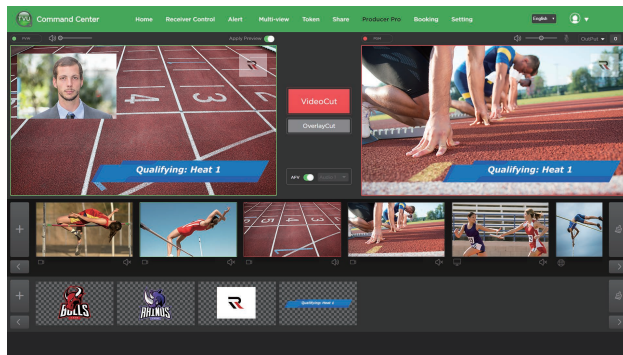
From the TVU Producer Pro web-browser interface, a user can upload any PNG graphic (up to 1920x1080), including an alpha channel and transparency, for overlay on the video output. Multiple graphics can be uploaded and used simultaneously such as a lower-third title and a transparent bug logo. Producer Pro's Preview window acts as the ideal setup for placing graphics over live video by allowing the user to visually position or resize graphics.

### Built-in Title and Scoring Engine

Create and overlay simple titles and scoring overlays using the built-in title and scoring engine. Chose between multiple fonts, colors and styles as well as select default scoring templates for live sporting events.

### Picture-in-Picture

Set any source as a PIP source to overlay on the video output. Use the TVU Producer Pro Preview window to easily set PIP position and size.



### Simple and Easy Distribution

TVU Producer Pro's IP streaming output allows you to easily distribute your program to virtually any social media or CDN platform including Facebook Live, YouTube Live, Periscope Producer and more. TVU Producer Pro utilizes social media APIs allowing pre-registration of an administrative account in order to publish directly to a social media platform or output a generic RTMP to use with virtually any CDN or online service.



www.tvunetworks.com  
857 Maude Avenue, Mountain View, CA, 94043  
+ 1.650.969.6732