

TVUMe

Discover, Purchase or Contribute Live and Recorded Content



TVUMe breaks down the walls of conventional broadcasting by allowing news stations and freelance broadcasters around the world to connect in order to discover, purchase or share live and recorded content.

TVUMe allows news stations to connect with video content providers, such as freelancers, around the world in order to exchange live and recorded content. By using an intuitive map interface, news stations and broadcasters can search for and hire a freelancer in a specific area around the globe in order to easily broadcast a future event live from that location. If a independent cameraman is already live with breaking news and has connected to TVUMe via their mobile device, TV news stations can connect with that freelancer and purchase the right to use his or her live feed. With the messaging function, news stations and broadcasters can either put out a public bulletin requesting the services of freelance cameramen in a specific city or chat privately with local freelancers to discuss the footage that needs to be captured. Additionally, TVUMe allows broadcasters to purchase pre-recorded content from an online marketplace to which any independent broadcaster can contribute.

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