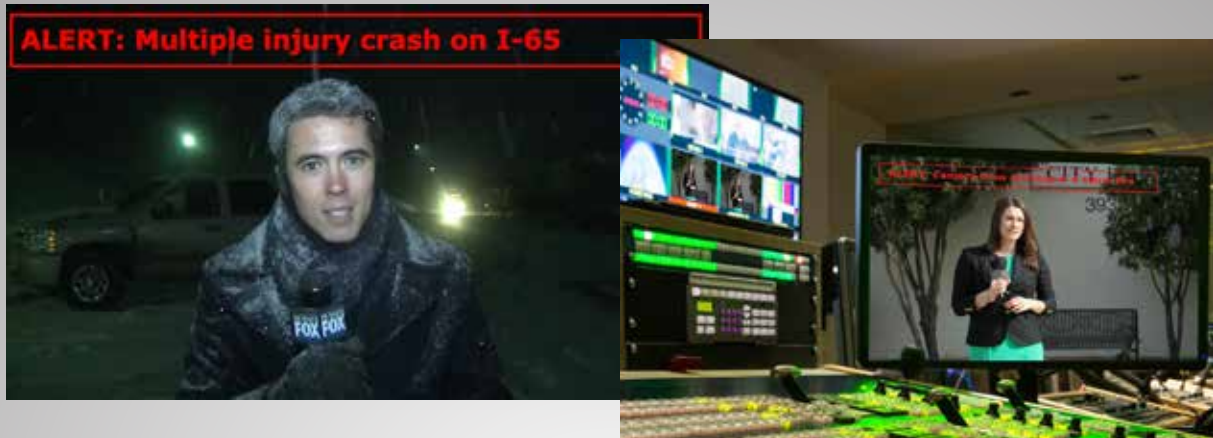


# TVU Alert

Instantly Alert Your Organization of Breaking News  
As it Happens



Within a news organization, the ability to alert station staff when a breaking news story or event is happening is key to getting the news to air quickly and accurately informing viewers. With cloud-based TVU Alert, television news organizations can easily send out critical messages in a timely manner to their entire organization, including other news stations, or to a sub-group within the organization with just the click of a button. News alerts can be sent to and from any TVU edge device including all fixed and mobile transmitters as well as TVU Grid, TVU's IP video distribution, routing and switching system.

With TVU Alert, a user creates an alert message, sets up the recipient list using a dialog window and then sends it with a simple button click. Alerts can be customized and sent to individuals, devices or to entire groups in the network. TVU devices can participate in peer-to-peer chats with another device. For example, a technical director can send specific instructions to camera operators via their TVU Anywhere-enabled mobile devices. They can engage in a two-way chat. For group alerts, any number of users can be included in a group, and alert messages are only viewable by group members.

With the help of the TVU Alert dashboard, station staff such as the assignment desk manager or news director can monitor and manage all alerts that have been received or dispatched within their organization. Each Alert message will be displayed on this interface as well as how long ago it was originally sent out.

The TVU Alert API allows alerts to be imported and exported from external sources such as the AP ENPS news management system, wire feeds, script writing, archive access and equipment automation.

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