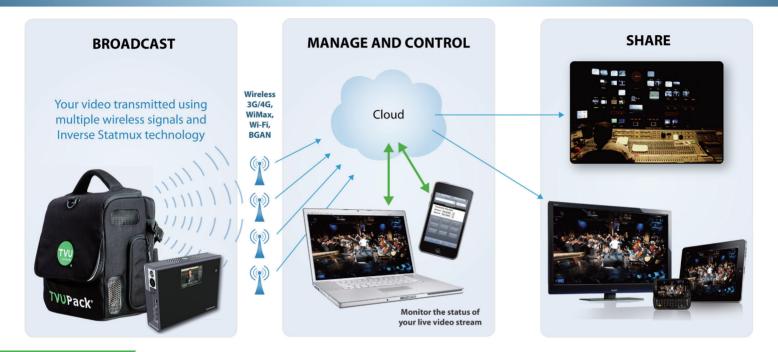


## TVUPack® Cloud

## Broadcast live in SD or HD directly to any size Web audience

The TVUPack Cloud service enables broadcasters to deliver live streaming video with a high quality picture to any size Web audience or news station from virtually any location in the world without the need for receiver hardware. TVUPack Cloud works with the Content Delivery Network (CDN) of your choice for direct-to-Web broadcasting or news stations for live television broadcast.



## **Features**

**TVUPack and TVUPack Mini Compatible** – TVUPack Cloud service is compatible with both TVUPack TM8000 series and TVUPack Mini, giving broadcasters multiple options for transmitting live video from the field. TVUPack and TVUPack Mini use multiple 3G/4G/WiFi/WiMax/BGAN connections and TVU's proprietary Inverse StatMux technology for resilient video transmission.

**Cloud Service Manager** – The Web-based TVU Cloud Service Manager is a full-featured management system that gives you the ability to control and optimize the TVUPack and TVUPack Mini cloud transmission. Cloud Service Manager provides fine-grained control of session and stream settings, enabling you to capture, transcode and broadcast the highest quality picture available. With the click of a button, your video stream is broadcasting to popular CDNs or broadcast facilities.

**Monitor/Control Interface** – TVUPack Cloud offers an enhanced monitor and control Web interface that is also accessible from any wireless mobile smart device\* via hotspot from the TVUPack.

**Create Multiple Sessions** – TVUPack Cloud service enables broadcasters to create multiple sessions and switch between sessions on the fly with just a few clicks of a button.

\*Mobile devices must be able to access the Web.

## Service Details

- Transmit live broadcast-quality video from TVUPack to the CDN platform of your choice
- Eliminates the need for additional receiver hardware
- Fraction of the cost of traditional receiver systems
- Simple to use with easy setup
- Supports SD and HD video feeds
- Supports any bit rate
- Add new feeds with the click of the button
- 99.999% availability
- Live customer support for setup and troubleshooting
- Create and save multiple profiles for Cloud transmission