

Location:

New York City

Challenges:

- Looking for high-quality reliable internet for OTT streaming from remote locations
- In need of a cost-efficient solution that didn't require the use of a satellite truck
- Must offer dependability to get it right on the first shot during live corporate events

Benefits:

- Cost-effective – offers the benefits of satellite without the need for a truck
- Dependable – works every single time!
- Works anywhere
- Ease of use
- Highly effective for live corporate event productions

Streaming Pro Ben Chodor Depends on TVU Router for Reliable, High-speed Internet Connectivity Anytime, Anywhere

Chodor relies on TVU Router for OTT streaming of corporate events

Challenge:

Having served in roles of co-founder and CEO at multiple successful health technology companies, including enterprise streaming company Stream57, Ben Chodor brings over 25 years of experience as a leader in the world of business video and digital health. In recent years, Chodor has consulted on and created OTT and social broadcasting solutions for global enterprises, and believes the future of enterprise broadcasting is the ability to bring live content anywhere and everywhere your audience is located. Chodor streams many broadcasts for Fortune 500 companies from remote locations, including promotional pharmaceutical events from restaurants, and was finding the internet to be unpredictable much of the time. Chodor began researching the possibility of finding a progressive solution that could provide him with reliable internet connectivity – without the use of a satellite truck.

Solution:

Chodor discovered TVU Networks' TVU Router virtual internet cable technology, and quickly became a devout user of the solution when he began renting it in the beginning of 2017. He's been consistently renting TVU Router units ever since, and he has plans to own a few dozen of them within the next year. In the last quarter of 2017, he rented upwards of 80 TVU Routers out for event streaming, and even had 20 TVU Routers rented simultaneously.

The streaming pro often uses TVU Router for educational pharmaceutical events where doctors are on a panel in a studio and the audience is elsewhere at a restaurant, and his production team will stream the panel discussion from the studio to the restaurant. TVU Router allows for easy sending and receiving of IP-based data from a remote location to any other location using the Internet. The solution provides Chodor with over 200Mbps of Internet connectivity from virtually any remote location and acts as a network accelerator.

With TVU Router as a portable field access point, users can transfer and receive files, stream video, search the web, utilize any IP connected device or service to pass data and more for a high speed, reliable and secure data connection.

Benefits:

Chodor appreciates the cost efficiency of the TVU Router, saying, "It provides the technology of satellite, without needing the satellite truck."

The event locations used to be dependent on places that had high-quality internet, but nowadays, Chodor and his clients can choose whatever locale they want regardless of whether internet access is available, as long as they're using TVU Router.

"What I love most about TVU Router is its dependability," said Chodor. "It provides guaranteed incredible internet connectivity every single time. It helps to ensure that people have a wonderful event experience. As more programs are being produced remotely and we continue to see an increase in video streaming overall, this product is becoming more and more necessary. If I had to pick the top technologies that everyone should have for streaming event video, TVU Router is definitely on my list. I can't live without it."

Chodor continued by adding, "TVU Router has saved me so many times - it's just become part of the mix when I'm working on a project. The event industry is just like live broadcasting in that you only get one shot, and with TVU Router, I'm able to ensure that the job gets done right."

About TVU Networks®:

TVU Networks® is a technology and market leader in IP-based live video solutions. TVU's solutions help transform broadcasters' SDI-based operations - which include acquisition, transmission, routing, distribution and management - to an IP-based infrastructure. TVU® serves customers of all sizes in more than 85 countries from industries that include news broadcast, web streaming, law enforcement, sports, corporate and government. In broadcast markets around the world including the USA, China and other major economic powers, TVU® is the dominant market leader with a large majority of all news broadcast stations using its IP video solutions. Using its proprietary IS+ technology, TVU's uplink solutions use any combination of cellular, satellite, microwave, WiFi and Ethernet IP connections to deliver live HD video from practically any location.